



# WSDLA 2023 ROUNDTABLE

## UNLOCKING YOUR LABS POTENTIAL

FRIDAY, OCTOBER 6, 2023

TULALIP RESORT CASINO



7:30AM - 8:00AM	<b>Breakfast</b>
8:00AM - 8:15AM	<b>President's Welcome</b> Sherill Aumiller, <i>WSDLA President</i>
8:15AM - 9:45AM	<b>How to Grow Your Small Business</b> Ron Sanches, <i>Hudson, &amp; Co.</i>
9:45AM - 10:00AM	<b>Break</b>
10:00AM - 11:30AM	<b>Can Your Business Handle Employees Who Think for Themselves? - Creating A Culture of Great Thinking and Great Results</b> Kyle Gillette, <i>Blue Shirt Consulting</i>
11:30AM - 12:30PM	<b>Lunch and Membership Meeting</b>
12:30PM - 2:00PM	<b>Transitioning Your Management</b> Arnie Hendricks, <i>Financial Management Resources</i>
2:00PM - 2:15PM	<b>Break</b>
2:15PM - 3:45PM	<b>Management Software Roundtable</b> Max Kang, <i>Seazona</i> Ron De Rose, <i>Seazona</i> Stephan Ro, <i>DMG Dental</i>
3:45PM - 4:00PM	<b>Break</b>
4:00PM - 5:30PM	<b>Marketing Your Lab for Success</b> Keith Crittenden, <i>American Smiles</i>