

## **WSDLA Lab Owners Roundtable Retreat 2010**

October 8, 2010 - 8:30 a.m. to 8:00 p.m.

The Washington State Dental Lab Assn is offering a limited number of sponsorships for our upcoming **WSDLA Lab Owners Roundtable Retreat on October 8, 2010**, at the Tulalip Resort, Spa & Casino near Marysville WA. This is the third year of this event. Attendance doubled last year. It is only open to member laboratory owners and senior managers. These are the decision makers!

- Deadline is June 22, 2010 to have application, payment and logo to WSDLA.

### **Sponsorship Categories**

#### **\_\_\_\_\_ Gold Level \$1250 (accepting two sponsors)**

- Five minute presentation before lunch
- Lunch with the Owners
- Evening event with the Owners
- Name and logo on website [www.wsdla.com](http://www.wsdla.com)
- Name and logo on Roundtable brochure
- Name and logo on Roundtable event signage
- Name on email blasts
- Name and logo in *The Contact* (newsletter)

#### **\_\_\_\_\_ Silver Level \$1000 (accepting four sponsors)**

- Five minute presentation prior to the afternoon lectures
- Evening with the Owners
- Name and logo on website [www.wsdla.com](http://www.wsdla.com)
- Name and logo on Roundtable brochure
- Name and logo on Roundtable event signage
- Name on email blasts
- Name and logo in *The Contact* (newsletter)

#### **\_\_\_\_\_ Bronze Level \$500**

- Attendance at evening event
- Name and logo on Roundtable Brochure
- Name and logo on Roundtable event signage

### **Preliminary Program**

Chairman Leon Hermanides and Co-Chair Mike Dominguez, CDT

- Tina Janni, Business Management Center, Bates Technical College – “Building Your Strategic Foundation”
- Mark Jackson, RDT – FDA Compliance and Quality Systems
- Dave Nakanishi, CDT - Part II – The Dark and Dirty Secrets of the Dental Laboratory
- Todd McVay - Practice Management
- Bennett Napier CAE, NADL Co-Executive Director – Industry Operating Ratios and Benchmarks and Product Segmentation
- Open Forum with the Speakers – 1 hour

Washington State Dental Laboratory Assn  
PO Box 385  
Graham WA 98338-0385  
360-832-2471 Toll Free 1-800-652-2212 FAX 360-832-2471  
[www.wsdla.com](http://www.wsdla.com)

## SPONSORSHIP AGREEMENT

WSDLA LAB OWNERS ROUNDTABLE RETREAT – 2010  
October 8-9, 2010, Tulalip Resort, Casino & Spa, Marysville WA

**Deadline: June 22, 2010 to have Agreement, payment and logo to WSDLA**

Company Name \_\_\_\_\_  
Representative \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ FAX \_\_\_\_\_  
Email: \_\_\_\_\_ Website \_\_\_\_\_

### Sponsorship Categories

YES, we will be a sponsor for the Lab Owners Roundtable Retreat!

Please check which sponsorship opportunity you would like.

\_\_\_\_\_ \$1250 Gold Sponsor

\_\_\_\_\_ \$1000 Silver Sponsor

\_\_\_\_\_ \$500 Bronze Sponsor

Method of Payment: Check \_\_\_ MasterCard \_\_\_ VISA \_\_\_ American Express \_\_\_ DISCOVER \_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Security Code (last 3 digits on back of card) \_\_\_\_\_

Billing Address & Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

For further information, contact, Peg Greiwe, Executive Director, WSDLA, (800-652-2212) [peg2@mashell.com](mailto:peg2@mashell.com). By entering into this Sponsorship Agreement, Washington State Dental Laboratory Association does not in any way imply endorsement of any product or service of any exhibitor.