



SPONSORSHIP OPPORTUNITIES

Northwest Lab Forum 2011

Each sponsorship will receive the following, in addition to what is listed under the individual sponsorships:

- Recognition in the Meeting Registration Brochure, which will be mailed to 2,000 laboratories and laboratory technicians*
- Recognition at the NW Lab Forum in the onsite meeting program which will be distributed to all meeting attendees
- Set of mailing labels of all WSDLA members to promote your show specials (provided 6 weeks prior to NW Lab Forum)
- Complimentary listing on the WSDLA 2009 NW Lab Forum website

▶ **Friday Evening Reception Sponsorship – \$1,000 (4 available)**

- Sponsorship of the WSDLA Friday evening Welcome and Awards Reception, to be held Friday, March 26, 2010 (for 3 hours)
- Recognition on signage at the Friday Evening Receptions**
- Opportunity to address the Reception attendees during the Friday Evening Reception

▶ **Friday Luncheon Sponsorship – \$750**

- Sole sponsorship of the WSDLA Lab Owners Roundtable Buffet to be held Friday, March 26, 2010
- Recognition on signage at the Friday RT Buffet**
- Opportunity to address the Lab Owners Roundtable during the Roundtable Buffet

▶ **Golf Sponsorship –**

\$1,000 plus give-aways of the sponsor's choice

- Sole sponsorship of the WSDLA Holmes Memorial Open Golf Tournament, to be held Thursday, March 26, 2010
- Recognition on signage at the golf tournament**
- Opportunity to address the golf attendees before the start of the tournament and during the Awards Ceremony

▶ **Friday Lab Owners Break Sponsorship – \$400 (3 available)**

- Sole sponsorship of one of the following events (choose one per \$400 sponsorship)
 - **Friday Morning Break** before Business Success 101 (7:30 a.m. to 8:00 a.m.)
 - **Friday Mid-Morning Break** during Business Success 101 (9:45 a.m. to 10:15 a.m.)
 - **Friday Afternoon Break** during Lab Owners Roundtable (2:45 p.m. to 3:15 p.m.)

Recognition on signage at the break**

▶ **Saturday Buffet Lunch Sponsorship – \$2,000**

- Sole sponsorship of the WSDLA Saturday Buffet Luncheon to be held Saturday, March 27, 2010 in the Exhibit Hall
- Recognition on signage at the Exhibit Hall Buffet**
- Opportunity to address the attendees during the Saturday Buffet Luncheon

▶ **Notebook Sponsorship – \$1500**

- Sole sponsorship of the WSDLA 2010 NW Lab Forum attendee notebooks
- Logo imprinted on notebooks given to all attendees, along with the WSDLA logo***

▶ **Workshop Zippered Badge Holders - \$1000**

Sole sponsorship of Workshop Name Badge Holders for NW Lab Forum attendees

▶ **Saturday Break Sponsorship – \$600 (3 available)**

- Sole sponsorships of one of the following events (choose one per \$600)
 - **Saturday Morning Break** before 1st session of clinics (7:00 a.m. – 8:00 a.m.)
 - **Saturday Mid-Morning Break** mid sessions (9:30 a.m. – 10:00 a.m.)
 - **Saturday Afternoon Break** during last session of clinics (4:00 – 4:30 p.m.)

Recognition on signage at the break**

* Signed Sponsorship Agreement and Sponsor logo in EPS, JPG or TIFF 300 dpi format must be returned by December 15, 2009 to be recognized in the Meeting Registration Brochure

** Sponsor to supply logo in EPS or TIFF file by February 1, 2010 to be recognized in onsite program and signage.

*** Sponsor to supply logo in EPS or TIFF file by February 1, 2010 to be printed on attendee notebooks.

Sponsorships are assigned on a first come, first served basis.

SCHOLARSHIP RAFFLE PRIZES ADD EXCITEMENT

Exhibitors who provide raffle prizes for attendees help generate additional excitement at the show and gain greater visibility for their company. To offer raffle prizes, simply bring your prize to the show and display at your booth.