



FOR IMMEDIATE RELEASE

DTI (DENTAL TECHNOLOGIES, INC.), PARENT COMPANY OF TWIN LAKES LABORATORY, APPOINTS LEE CULP, CDT CHIEF TECHNOLOGY OFFICER

Fife, WA, March 18, 2010— Dental Technologies, Inc. (DTI), one of the largest networks of dental laboratories in North America and the parent company of Twin Lakes Laboratory in Fife, today announced the appointment of Lee Culp, CDT to the position of Chief Technology Officer (CTO).

Mr. Culp brings more than 30 years of laboratory and technology experience to DTI. Prior to joining the company, he served as Vice-President of Dental Technologies at D4D Technologies, where he guided the development of a variety of technologies for use in both dental practices and dental laboratories. He will continue to serve as a consultant to D4D Technologies, as well as to lecture and lead advanced training courses on the E4D CAD/CAM system.

“We are very pleased to have Lee join the company,” said Kimberly L. Bradshaw, President and CEO of DTI. “For years Lee has been an advocate for advancing technology in our industry and has been closely involved in its development. He shares our vision of the convergence of technology, quality and aesthetics in the dental laboratory industry and will play an integral role in leveraging this throughout our network.”

Mr. Culp added, “DTI's foundation for excellence in aesthetics, function, and customer service combined with their corporate commitment to digital technology keeps them at the forefront of dentistry and the dental laboratory profession. I am very excited about this opportunity to become part of the DTI team and assist in their continued growth and success.”

Source: Dental Technologies, Inc.

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About DTI

Headquartered in Dublin, California, DTI is a full-service laboratory network with 16

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sites throughout North America: Dublin, CA; Las Vegas, NV; Fife, WA; Renton, WA; Vancouver, WA; Salt Lake City, UT; Garland, TX; St. Paul, MN; Rochester, NY; Brighton, MI; Jackson, MI; Parma, OH; Vancouver, BC; Calgary, AB; Ottawa, ON; and Hamilton, ON. DTI's labs are service-oriented, with dedicated teams providing product, technical and case support, all of which are staffed with highly-trained and experienced technicians. DTI's restorations are fabricated from the best materials and provide a highly aesthetic and reliable fit. The company is leading the way for digital dentistry by adopting innovative processes and championing the use of the latest and most reliable automation systems which are designed to provide our clients with a world-class product and service levels unmatched in the industry.

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